



aviva rozmaryn

Experienced graphic designer and visual artist seeking new opportunities in creative strategy, graphic design, entertainment production, and comedy.

experience

Warner Bros. Discovery, Los Angeles CA: October 2021-Present

Graphic Designer, Global Research Insights and Analytics

- Creates data driven presentations for various subdivisions across Warner Bros. including DC, WB Domestic TV Distribution, Telepictures, Non-Scripted TV, Digital & Ad Linear Sales, CNN, HBOMax, Motion Pictures, Home Entertainment, Network TV, Corporate Initiatives, Consumer Products, and TCM
- Manages stock photos, assists with production on all projects, maintains digital library of show art, talent, corporate, brand, publication, and network logos
- Designs data visualization and infographic decks with branding of Warner Bros. streaming services, TV shows, networks, and movies
- Ideates and implements presentation templates using key art for TV shows, networks, movies and streaming services
- Initiates new methods of innovation of graphic design within department to maximize efficiency and high level design
- Designs, programs, and updates monthly newsletters using SendGrid and MailChimp

Freelance Graphic Designer/ Art Director: 2011-Present

- Leads creative strategy and graphic design for a diverse group of clients in entertainment, media, e-commerce, public relations, marketing, production, education, and non-profit organizations
- Ideates, art directs, and creates branding and concepts for TV/film key art, in order to pitch shows and content to networks using Photoshop, Indesign, Powerpoint and Keynote
- Works on digital and print projects including corporate branding, websites, social media, infographics, digital & print ads, iconography, logos, brochures, presentations, case studies using Adobe Indesign, Photoshop, Illustrator, Dreamweaver, and HTML
- Designed and executed social media graphics to launch *Netflix* movie marketing campaign for Instagram, Snapchat, and Youtube
- Produced thumbnails for HBOMax content using new and existing Key Art
- Clients include Viacom, June Medspa, Critical Content, Cedar Tree Media, Icon Network, Eco Branding, Business Rockstars, Antenna Group, VinciWorks, Key Investment Group, Chabad on Campus, Midwest Solar Expo, Gowysch, Pura D'or, National Jewish Retreat

American Jewish Committee, November 2017-September 2019

In-House Graphic Designer

- Responsible for designing print and digital marketing materials in order to bring awareness to the organization's impact
- Designed branded collateral for various fundraising events around the country
- Created social media graphics for marketing campaigns and brand awareness
- Assisted in creating successful Webby Award nominated campaign, including social media graphics as well as infographics
- Enhanced collateral for annual conference by creating live social media graphics, Snapchat filters, aesthetic for app interface, printed assets, as well as digital ads
- Art directed and managed photographers for annual conference



education

Savannah College of Art + Design
Atlanta, GA, 2006-2008

Bachelor of Arts in Art, with
concentration in Graphic Design
Date of Graduation:
January, 2011

contact info

avivarozmaryn@gmail.com

240.603.6075



relevant courses

Principles of Design, Computer Design, Writing Composition, Sociology, Vector and Raster, Typography, Digital Webpage, Photography, Graphic Design, Color Theory



computer skills

Photoshop, Illustrator, InDesign, Powerpoint, Keynote, Dreamweaver, Word, and Excel; HTML, CSS



portfolio

arozmaryndesign.com